

(Slide of logo bug)

Hello, Developers and welcome everyone to the Excursion Match Voice Assistant Team!

Together we will be building a new breakthrough in the online travel industry.

So let's jump right on to that road that is Excursion Match.

(Slide of text: You're best experience is waiting)

Where you're best experience is waiting.

Excursion Match is your own personal travel agent, (pause) your own personal concierge, (pause) and your personal search engine for every imaginable travel experience.

(Slide of excursion match site map)

It has three online platforms: the website, the app, and the voice assistant. All three combined provide the user with a powerful and unequalled portal to discovering the world according to their tastes and desires.

Most of your development will be with the Voice Assistant platform, but your input and ideas will help shape and grow the other two online platforms which are being developed at the same time. All three development teams will be cross-sharing their progress so that all three platforms can streamline into one cohesive journey for the user.

First, let's do a brief introduction of the first two platforms and then we'll concentrate on the Excursion Match Voice Assistant or the E.M.V.A.

Website

(Slide of home page)

The website is the entry point into the Excursion Match experience. Here the client will create their profile that will be used to match them to their ideal travel goals.

On current travel search engines, the user is confronted by filters and options that they click and fill out and hopefully (fingers-crossed) will take them to what they hope is their preferred target. But have you ever had search results that come back with little or no results? Or results that were nothing like you were expecting? And then have you gone back to the beginning and picked other options to give you better results the next time through?

(Slide of quiz page)

Excursion Match delivers fun and interactive actions for the user when creating their profile. Through a series of thoughtful and entertaining quizzes, we will create a profile with all the nuances that reflect everyone's own unique personality. It doesn't bar options from a user that a clicked filter might do. The questions are built to paint a more complete profile of the user.

There are four categories that go into the construction of the profile: Travel Destinations, Tours and Lodging, Dining and Activities.

(slide of results page 1)

After the profile has been created, Excursion Match provides the user with their number one match with a link to important information about that destination.

(slide of results page 2)

It also lists other possible searches in the other three categories that are nearby to the search result. Then it also lists the results of the search in percentages from the best match on down.

And once the profile is created, it is loaded every time the client signs in and ready to go for every new search thereafter. Unlike current search engines where the user has to begin the filter and option process again every time they visit the site.

The user profile is 100% the property of the client. It will never be sold or shared with third parties. Contact with business matches is entirely up to the user. Excursion Match only serves as the bridge between the user and their matches.

App

(slide of app site map)

The second platform is the app.

The app is the user's profile ready to be matched to their next quest. What is unique to the app is that the client can combine their profile with other friends' and family profiles to jointly find the adventure that will consider everyone's preferences in their searches.

It can also activate the voice assistant on the smart phone or connect to a smart speaker that is near the user.

The security of the users' profiles is the number one priority of Excursion Match. The combining of profiles will not reveal any private information to the other users in the group. All information will remain safely anonymous.

Voice Assistant

(slide of speaker and phone)

And now on to what you've all been waiting for! - the Excursion Match Voice Assistant

EMVA is your own personal concierge at your beck and call.

Voice Assistant technology is currently most used by everyone for search questions, which is where Excursion Match excels!

As you well know, Voice Assistant technology is a steadily growing presence in our lives. Besides being a great tool for people with vision disabilities, VA's give users hands-free access to the internet without having to stare at a screen.

Currently the number one obstacle to the comfort of the user with voice assistants is the fear of a loss of privacy and security. That is why it is our job to gain the trust of the client when using the Excursion Match Voice Assistant.

For example, every time the EMVA is activated, the user will be given the option to speak in "confidential mode". This is where the conversation will not be overheard or recorded by Excursion Match or any other entity (like Amazon or Google). Because of this, most all of our voice interaction development will have to be perfected during the testing phase.

Now, I'd like to give you two specific examples where the EMVA is the perfect tool for the traveler.

(Slide of hands on steering wheel)

Let's consider the traveler on a road trip. It's a beautiful sunny Sunday and a great day for a casual drive through the countryside. They've been driving for a while, and wanting to stretch their legs they're wondering what attractions or activities are nearby. By activating the EMVA on their car voice assistant, it will match them to their preferred activity possibilities up ahead. The voice assistant is like the trusted friend who always has the best suggestions on things to see and do wherever you might go.

You may have seen that VA technology is now being used more and more in the hospitality industry. Smart speakers are popping up in many vacation rentals. And starting last year, Marriott International has teamed up with Amazon to install the Echo in their guest rooms.

(Slide of hotel room)

For our next example, let's say you've been asked to visit your company's branch in Albuquerque, New Mexico. It's 8 o'clock in the evening and you've just checked into your room at the downtown Marriott. You have a meeting first thing in the morning and need to iron what you're going to wear tomorrow and you're starving!

You see a smart speaker in the room and using the Excursion Match App you activate the EMVA. But how about instead of describing the interaction with the EMVA, here is a possible conversation that would help you find somewhere to eat while you're pressing your clothes for tomorrow:

(and you'll notice that you like to speak in a monotone)

(Botmock test flow)

(Final slide)

And with that, hopefully this presentation has given you a good entry into Excursion Match as we move forward with the development of the EMVA. So now, I'd like to answer any questions you might have that will guide you as we journey together through this process.

(Credits slide after questions)